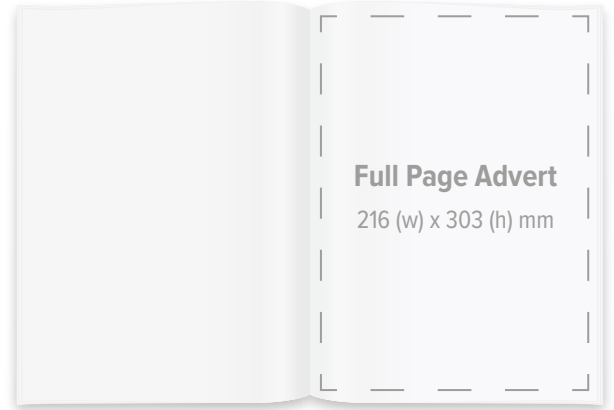


Advertising Modules To be published in the event's catalogue

Artwork submission cut-off date: 20 September 2019

- ✓ Accepted formats – print quality PDF or 300 ppi CMYK TIFF
- ✓ Print method: digital offset – **strictly no spot colours, no trim marks**
- ✓ Full-page advertising – bleed 3 mm, size with bleeds 216 (w) x 303 (h) mm
- ✓ Colour – CMYK or greyscale
- ✓ Images resolution – 300 dpi or higher
- ✓ All fonts – outlined (converted to curves)



Company Logos For printing on event banners

- ✓ Company logos must be submitted in vector format (Illustrator or EPS) with fonts outlined (converted to curves), CMYK colours only.
- ✓ If available, please send us your logo publishing guidelines
- ✓ Please note that logos saved in JPEG, GIF or BMP format are not suitable for high quality printing and will not be accepted.



Company Profile For listing on event's website and catalogue

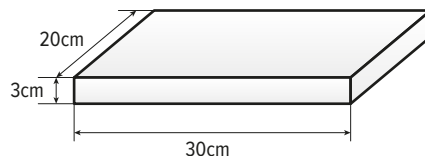
- ✓ Profile length should not exceed 150 words
- ✓ Languages: English and Russian (if available)
- ✓ All profiles should be submitted as plain text
- ✓ Provide URL link to your company's website



Delegate Bag Inserts To be produced by advertiser

For promotional flyers: A5 or A4, up to 10 pages, up to 150 g/m². Quantity: 500 pcs

For gifts: weight up to 150 grams
Max. dimensions: 30x20x3 cm
Quantity: 500 pcs



Shipping details:

Contact person: Ms. Olga Zudina
Key Account Manager, Arbat Print
+7 917 500-20-20
olga@arbatprint.ru

ALL CONFERENCE BAG INSERTS MUST BE SUBMITTED BEFORE 1 OCTOBER 2019

Submission email address: admin@minexforum.com

Files over 10 Megabytes

If the file size is larger than 10 Mb, please upload it on free file-sharing server: <http://www.sharefile.com> or share it via Dropbox <http://www.dropbox.com> and send us the link to your file to admin@minexforum.com

Questions?

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